

# Information Platform User Guide



MarkLines Co., Ltd.

Inquiries: +81 (0)3-4241-3907 / info@marklines.com

A members-only Automotive industry information service that saves companies time and money by providing essential information from around the world about suppliers (including who supplies whom, plant data, and market trends), sales and production statistics, reports on technology and market trends, model plan data including forecasts, and more. All information is available in English, Japanese and Chinese (at the click of the language buttons at the top-right).

The Information Platform can be used by members as a B2B information tool, e.g. for daily information gathering and sharing with your business partners.

## **Information Menus**

- ♦ Daily News Worldwide
- ♦ Automotive Sales & Production
  - Models by Country 3
  - Search by EV/Model/Country etc. 4
  - Engine Data
- - -By OEM / Market 5
  - Models/Refined search 6
- - Refined search <u>8</u>
- ♦Benchmarking/Teardown 9
- ♦OEM Plants 100
  - Plant Location
  - -Search (OEM/Region)
  - OEM Updates
- ♦ Who Supplies Whom Supply Info
  - -300 Parts Supply Chain <a>0</a>
  - -Search (Model/Supplier) **1**
  - Analysis Reports
- - -70,000 Database 🚯
  - −Top 400 Suppliers <a>6</a>
  - Global Exhibition

Automotive industry news worldwide. Can be searched with keywords, countries and terms.

Topics include international OEMs, regional trends, trade shows held around the world, technology, the environment, safety, and much more. 200 reports are published every year.

Vehicle Sales & Production Data provided with Models by Country, Advanced Search and Engine Data. Data can be downloaded in Excel format and searches performed for multiple countries and automakers.

Engine data by country (31 countries), maker, or model (provided annually)

Model launch plans for major international OEMs for the upcoming 5 years. Specific search by selecting "Electric powertrain", "Launch year", and other categories.

A database of detailed specs and model release plans for around 680 green vehicles (HV/PHV/EV/FCV) globally that are on the market or currently under development.

Vehicle and Electrical component teardown reports are available. We also provide fee-based reports and can help you procure parts.

OEM plant data listed by category including production models, capacity, actual production, and more. The data can be filtered by OEM and country, and plotted on a map. Downloadable in Excel format.

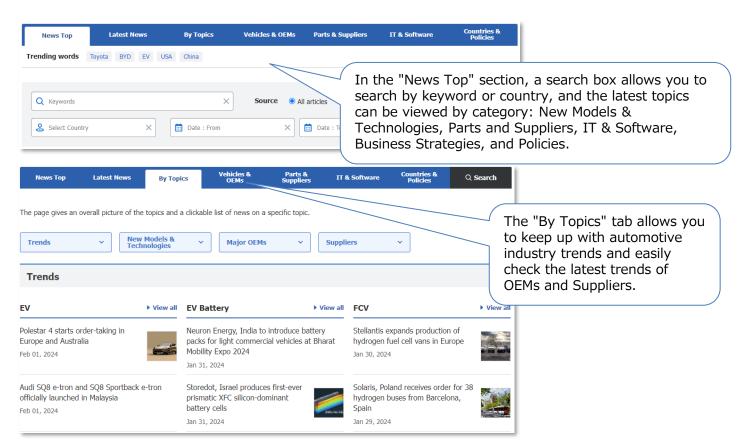
Supplier information filtered by part and model for around 300 components (Japan, Europe, the U.S., China, India, etc.).

Analysis reports for major components such as automatic transmissions, air conditioners, seats and navigation systems.

Database covering information on approximately 70,000 automotive component suppliers around the world. Contains detailed reports on the top 400 suppliers, business trend reports, news, as well as photos and panel information from trade show exhibitions.

MarkLines provides 30 global news articles every day, over 13,000 per year. Local news from the major automotive countries (Japan, China, India, Thailand, USA, Mexico, Europe) is delivered quickly. You can catch articles that are not available except in the local language in a timely manner.

Because we publish high quality articles based in partnership with the Nikkan Jidosha Shimbun (Japan Automotive Daily) and various overseas media, you will obtain reliable information.





On January 31, Polestar announced that the all-new Polestar 4 started officially order-taking in Europe and Australia.

In the design, Polestar eliminated the rear window and extended the full-length glass roof. Instead of a regular rear-view mirror, they put in a high-quality screen that displays a live feed

The vehicle belongs to segment D. Its wheelbase is 2,999 mm with a total length of 4,840 mm width of 2,139 mm and height of 1,534 mm.

Polestar 4 is the fastest production vehicle the brand has developed to date, allowing the car to go from 0 to 100 km/k in 3.8 seconds. Its motors are of a permanent magnet, synchronous design and available in dual and single motor variants.

#### Point

The same news is published in three languages, English, Japanese, and Chinese, enabling you to switch languages to share information easily with overseas sites.

#### Storedot, Israel produces first-ever prismatic XFC silicondominant battery cells

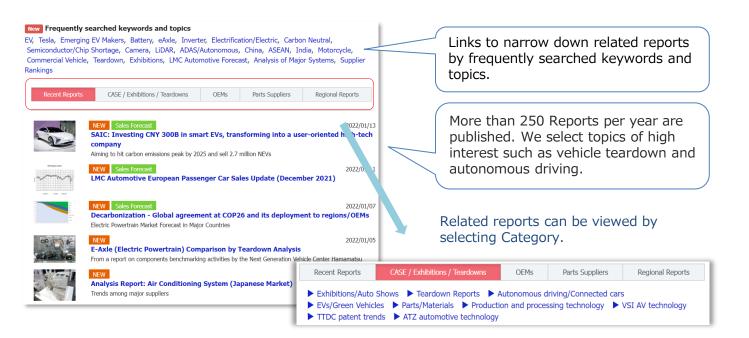
Jan 31, 2024 EV battery Parts & suppliers New products & technologies

On January 31, Storedot produced its first-ever prismatic XFC silicon-dominant battery cells. Prismatic cells, which are rectangular and stacked in layers, now represent the form factor of choice for a growing number of electric vehicle manufacturers.

These types of cells offer added mechanical protection and performance advantages, while the flat surface simplifies the integration into electric vehicles with better thermal management and safety considerations - thus reducing pack assembly cost and complexity.

The solution is based on careful design of the stack thickness, formation currents, and pressure regimes as well as managing the associated swelling of silicon-dominant anode technology and high currents in a prismatic hard case enclosure. StoreDot will continue to optimize the design to achieve up to 170Ah of cell capacity and over 700 Wh/L volumetric energy density.

# Market & Tech Reports





U.S. battery electric vehicle strategies for GM, Ford and Stellantis

■ Summary

past two verses in preparation of creating multiple domestic battery plants.

In January 2012, General Median Cs. amounced this goal of eliminating all tallippies emissions from light duty vehicles by 2035. Get had previously committed in November 2020 to having 40% of this List, lineup as fully electric models by 2035. Ford Moster Co. amounced in February 2021 that it would invess USO 22 billion through 2035 for before electric vehicles, fockings on the commercial via and pickup truck segments. This represents an increase in investment compared to the cold emounced in the 2004 of USO 11 billion through 2025 cyclentist NV.

Chart showing joint ventures and future battery plants between Detroit Three and major battery companies to the cold emounced in the 2004 of USO 11 billion through 2025 cyclentist NV.

Selection of the 2004 of USO 11 billion through 2025 cyclentist NV.

Selection of the 2004 of USO 11 billion through 2025 cyclentist NV.

Selection of the 2004 of USO 11 billion through 2025 cyclentist NV.

Selection of the 2004 of USO 11 billion through 2025 cyclentist NV.

Selection of the 2004 of USO 11 billion through 2025 cyclentist NV.

This report highlights the electrification strat on their efforts with respect to battery electric vehicles. It includes information on recent investments made by the OEMs and previews their current and upcoming battery electric models.

## GM historical and upcoming battery electric model lineup

-GM historical and upcoming battery electric model lineup.
As of October 2012, (bit has two battery electric models in its insupe with the Chievolet Balt subcompact car and the Bolt EU/I subcompact crossover. The Chevrolet Balt originally launched in 2016 at a base HSSP of USD 37,495, which was lowered to USD 31,995 in the summer of 2021. The Bolt EU/I bunched in the summer of 2021 at a starting HSBP of USD 33,995. First to the Chevrolet Balt, Offs only other recent battery electric model for the US. market was the Chevrolet EVA subcompact. care. Developed as a compliance car, the Spark EV ilaunched in June 2013 starting at USD 27,495 and was discontinued in 2016, costing USD 25,995 before production halted.

GM's next battery electric model will be the GMC Hummer EV pickup truck, which is set to be launched at the end of 2021. Initial models have a starting price of USD GMS send traiter electric model in the the GMP. Hammer EV pickup track, which is set to be learnment EV and a beauthered at the end of 20 all call called land of the send of 20 all called land of 20 all c

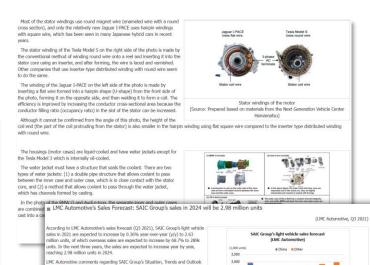




#### Point

All graphics, photos and text can be freely used for your business needs such as making internal reports. Also, data can be easily shared internally via email in PDF format, etc.

Forecast & Trend Reports and Global Exhibition Reports are also provided.



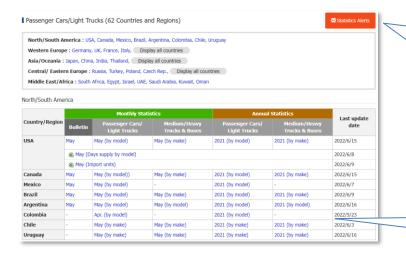
Trends: Sales for the Roewe brand rose by 21% YoY in October, driven by the ROS and IS, while the MG brand posted robust growth of 67% YOY. The upward momentum in the worall EV market has boosted SALEs RNY sales. But when a major share of China's ridehalling sector, the group's brand image has been transhed, within this impact did is standing with private consumers. SALC has also suffered from the chip shortage for several months this year, although the supply issue is now improving for the overall group. Wuling is facing competition from the low-end MPV sector. As well as weak sales of the Baojun 730, demand for the Baojun 510 and Baojun 310 has also declined. To shore up its brand image and market odels, the RS-5, RC-6 and RS-3, under a new logo, but demand so far has been weak. In contrast, the group's product plans in the Mini EV segment are proving coessful, with the Hongguang Mini EV leading the group's sales since it first arrived in the market." Outlook: In a bild to strengthen its competitiveness in the future, SAIC has launched the high-and 10 target China's NEV market. The group's new gener Car and SUV products will benefit from the company's latest design language. These new models should help the group to expand its share of the PV market in the shared.

# **Automotive Sales & Production**

# **▼**Models by Country

(Sales)

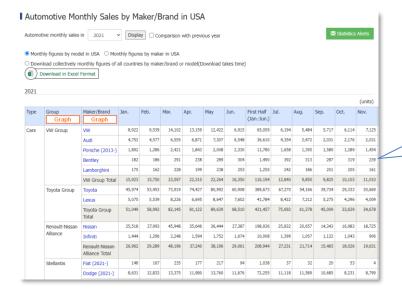
https://www.marklines.com/en/vehicle sales/ (Production) https://www.marklines.com/en/vehicle production/



For customers who need statistics updates every month, we have a Statistics Alerts system. To use this feature, press the Statistics Alerts button, check the country(s), and Save settings.

※Also can set with "Email Settings" button at the top-right of screen.

Click "by model" Monthly or Annual Statistics for your required countries.





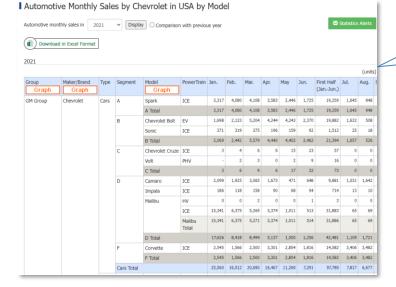
The statistics by maker will be displayed.

⇒Click the Maker/Brand.



The statistics by model will be displayed.

※Information of "Powertrain" has been added to sales figures.



\*\*Sources may vary by country. For details, please double check "Sources and references" URL:

#### "Sources and references"

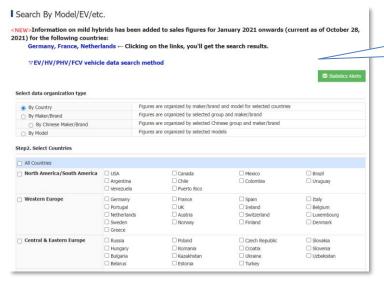
https://www.marklines.com/en/vehicle\_sales/search note

https://www.marklines.com/en/vehicle\_production/se arch note

# 4 Automotive Sales & Production

# **▼**Search by EV / Model / Country etc.

(Sales) <a href="https://www.marklines.com/en/vehicle\_sales/search">https://www.marklines.com/en/vehicle\_sales/search</a> <a href="https://www.marklines.com/en/vehicle\_production/search">https://www.marklines.com/en/vehicle\_production/search</a>



Using the Advanced Search feature, the database can be filtered by Country, Maker and Model.

- ① Select 「By Country」
  - ···You can select multiple countries.
- ② Select [By Maker/Brand]
  - ···Optimize data for global volumes, by multiple OEM, or multiple countries Select 「By Chinese Maker/Brand」
  - ···Optimize data by specific Chinese group and maker/brand
- ③ Select [By Model]
  - ···Excellent for comparing actual global sales and competitive models

For Select detail level, if you check the 「Country > Maker/Brand > Model 」 toggle, additional search filters will be displayed.

### Point

You can filter by Segment and E-mobility (EV/HV/PHV/FCV).

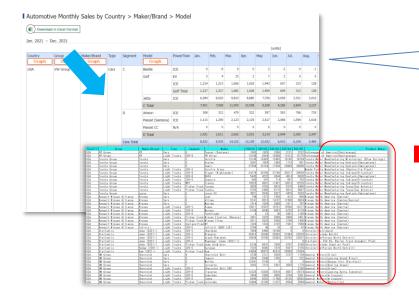


> The data will be displayed according to the selected conditions. XYou can change the language to Japanese and Chinese at the right-top of the screen at any time.

#### Point

You can download the data in Excel Format so that it is easy to make a graph.

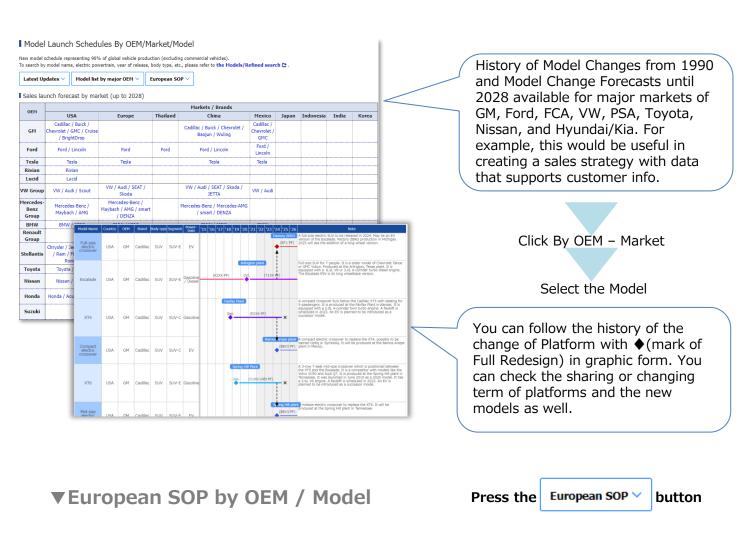
If you download this vehicle statistics data as an Excel file, you will find the OEM Plants' names in the far right column which is useful for statistics By Plant.



# **5** Model Launch Schedules

# **▼By OEM / Market / Model**

https://www.marklines.com/en/modelchange/



| European SOP (Start of production)

Discover Sport Velar

Defende

We provide Model Launch Schedules of 8 automakers in Europe in cooporation with INOVEV, a French information services company.

Click the Maker, then model

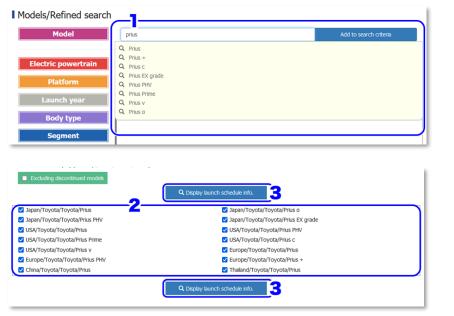
- ◆ Full Redesign or New Launch
- ▲ Facelift

The data includes almost all models assembled in Europe.

A model search can be performed using either the "Models search" or "Refined search" function.

- I. For the "Models search" function, the name of the model can be entered into the Model search box.
- II. For "Refined search", you can perform a category specific search by selecting "Electric powertrain", "Launch year", "OEM/Brand" and other categories.

## **▼** I. Models search

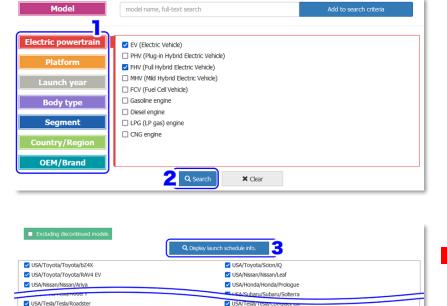


- 1. Enter model name and press "Enter" or click the "Add to search criteria" button on the right.
- After entering the model name, relevant models are displayed and can be selected from the search box.
- 2. The entered model will appear in the search results below.
- 3. Selecting "Display launch schedule info." will display info relating to a model, its chart and accompanying notes. (It is possible to remove a model so that it does not display in the launch schedule table by clicking the check box.)

## **▼ II. Refined search**

✓ LISA/Daimler/Mercedes-Renz/eSprinte

✓ USA/Ford/Ford/Mid-size crossover



✓ USA/Hyundai/Ionig/6

Q Display launch schedule info.

- 1. Clicking the categories below (multiple categories can be selected) will allow you to refine your search further on the right hand side.
- 2. After specifying the criteria, click the search button to display relevant models.
- 3. Selecting "Display launch schedule info." will display info relating to a model, its chart and accompanying notes.

#### Point

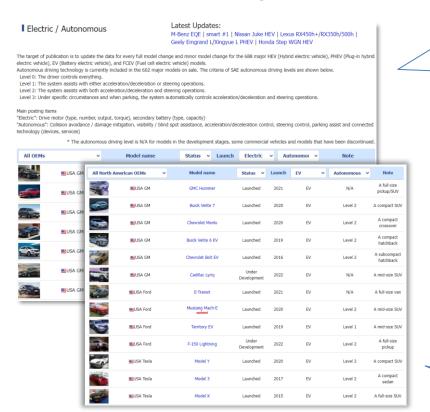
Search results can be "saved as image" and pasted into Excel, etc., or can be printed out by switching to the "print" screen.



# Electric / Autonomous

# **▼**Electrified Vehicles by Model

https://www.marklines.com/en/green\_vehicles/case\_top



We provide plans and detailed information by model for HVs, PHVs, EVs, FCVs. You can select by "European, North American, Chinese, and Japanese OEMs", "HV · EV · PHV · FCV", "Launched, Under Development".

- ① "OEM"…Select the Region (German, French, European, North American, Japan, etc.)
- ② "Status" ··· Launched, Under Development
- 3 "Electric" ··· HV · EV · PHV · FCV
- 4 "Autonomous" ··· Level 0-3

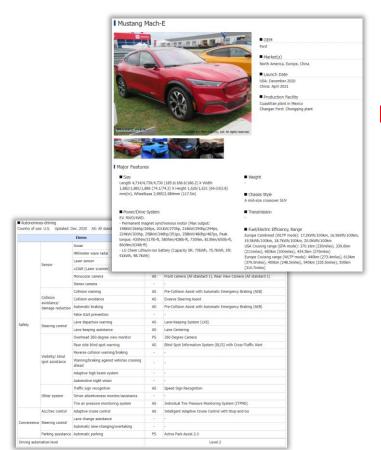


List of models matching search conditions is displayed

⇒If you click the Model name or the photo, you will see the modelspecific information.



For Chinese OEMs, you can display info on models launched and under development. On the detail page, you can see the specific information for the Power/Drive system, Fuel/Electric Efficiency, Range or Autonomous Driving Level.

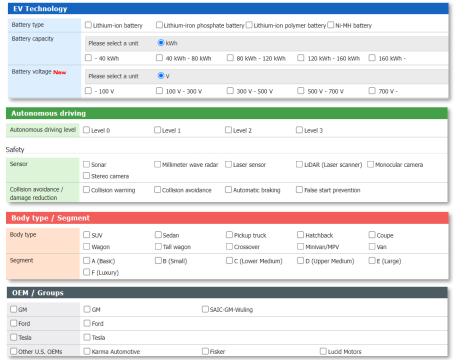


# 8 Electric / Autonomous

## **▼**Refined search

https://www.marklines.com/en/green\_vehicles/search\_top

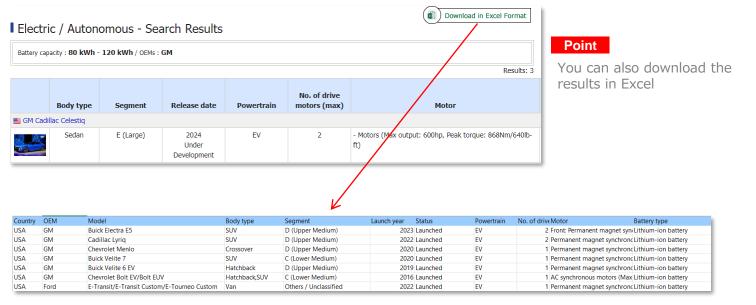
In the "Refined search," you can narrow down models by specification information. You can select from "EV Technology," "Automatic Driving Technology," "Body Type/Segment," and OEM/Group.



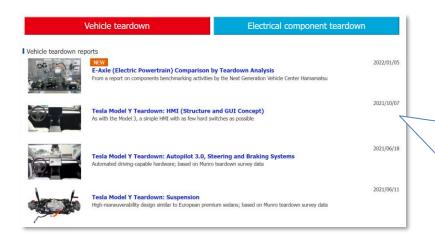
- (1) "EV Technology"
- ··· Search by battery type, capacity, and voltage
- (2) "Autonomous driving"
- ··· Search by autonomous driving level, sensor, and collision avoidance.
- (3) "Body type / Segment"
  - ··· Search by body type / segment
- (4) "OEM/Group"
  - ··· Search by each OEMs



Click on the model name link or thumbnail to view spec information for each model.



# 9 Teardown / Benchmark



We provide Vehicle & Electrical component Teardown Reports in alliance with benchmarking service companies.

MarkLines also provides fee-based Teardown Reports of Munro & Associates, LTEC Corporation, and Formalhaut Techno Solutions.







The Model Y is basically designed following the design of the Model 3, with about 54% of the vehicle's parts being carry-over parts. The mechanical parts of the sering and bisining systems are basically the same as those of the Model 3, but compared to the 2017 Model 3 that Murro previously surveyed, the driver assist settlem has been enhanced to Autoplack 3 of tions April 2019/1, which supports automated drivings.

This report describes the steering and brake system components based on the analysis report of the teardown survey of the 2020MY Tesla Model Y, AWD performance papade package (456 HP) 5-seater version conducted by Munro & Associates, Inc. (Murro). Parts not mentioned in this paper, as well as weight, manufacturing process maleysis, and cost analysis for all parts, are shown in the main body of Murro's full report.

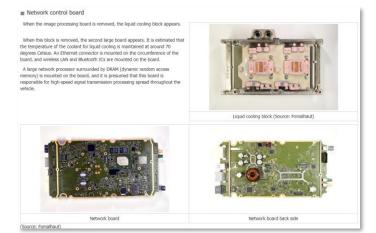




updates designed to improve functionality over time." (Photo taken at the MarkLines Benchmarking Center)

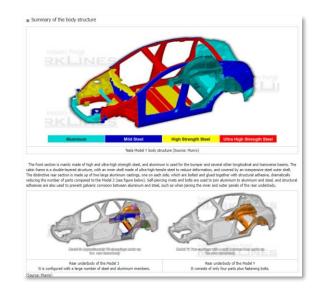
Model Y steering system (Source: Munro)

MarkLines works in cooperation with the Deboti-based vehicle benchmark engineering company Munro & Associates, Inc. (Munro). Munro conducts teardown surve of various types of vehicles and conducts detailed specification and cost analysis of all the components, including weight and dimensions, and provides reports on the analysis results. For detailed information, please make an inquiry here.

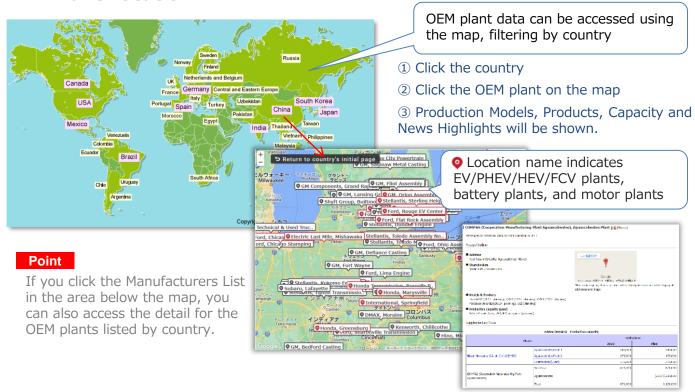


#### Point

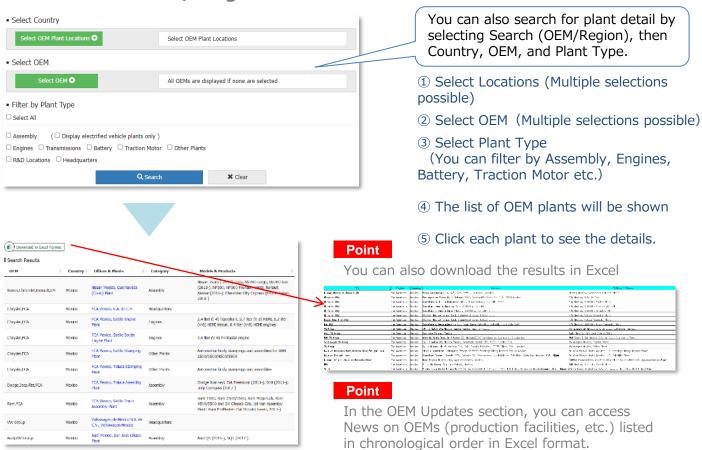
Teardown reports include Hyundai Ioniq 5, Ford F-150 Lightning motors, inverters, reduction gears, ADAS PRK ECU, and more



## **▼Plant Location**



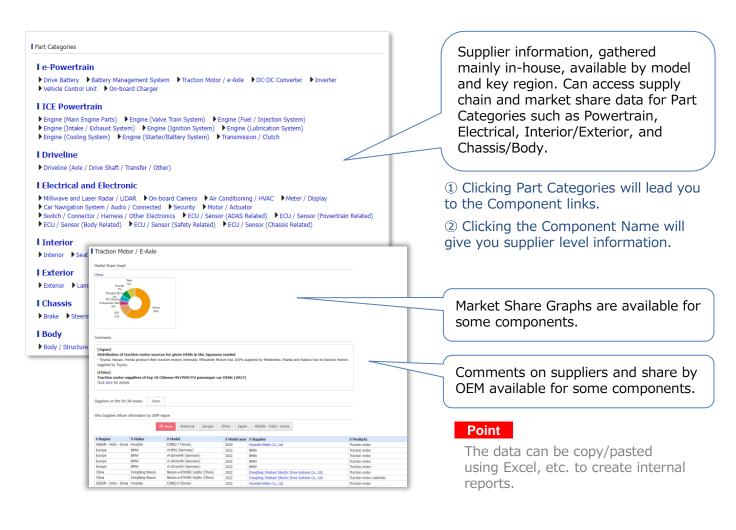
## ▼Search OEM / Region https://www.marklines.com/en/global/search





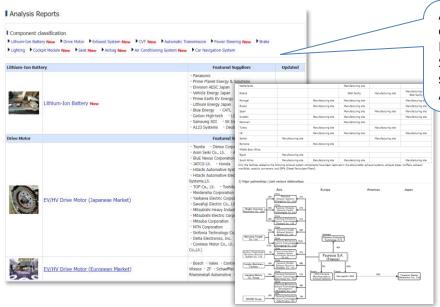
## **▼300 Components Supply Chain**

https://www.marklines.com/en/market\_report/



# **▼**Analysis Reports

#### https://www.marklines.com/en/analysis\_report



Analysis Reports available for key components such as Lithium-Ion Battery, EV/HV Drive Motor, AT, CVT, Steering, and Seats for the major suppliers in the Japanese, North American and European markets.

#### Point

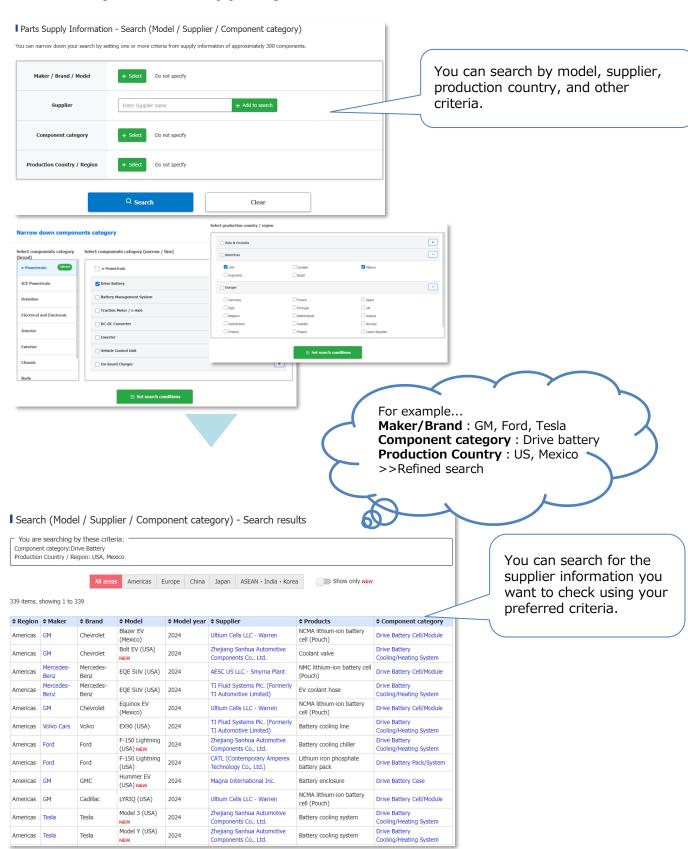
Report info organized by major supplier site, by model, by part, including sales comparisons and industry trade shows, etc. Data such as comments and graphs can be freely used to create internal materials.



# Who Supplies Whom Supplier Info

# **▼**Search (Model / Supplier)

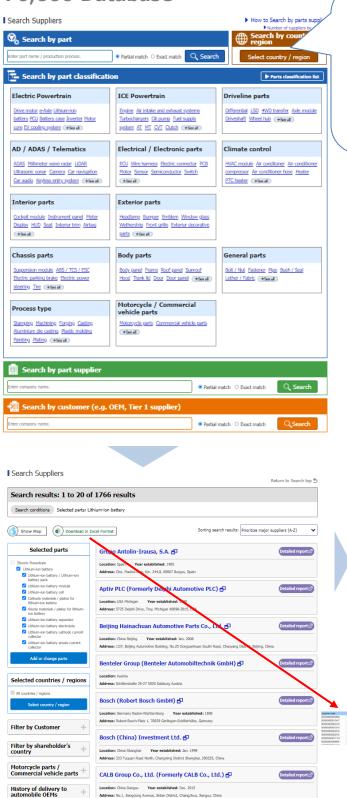
https://www.marklines.com/en/wsw/refined-search



# 13

# Supplier Database

▼70,000 Database



The database contains information on about 70,000 automotive parts suppliers around the world, including those in developing countries.

Supplier searches can be performed by part name or type (around 1,000) and plant locations can be plotted on a map. It is also possible to search parts by their manufacturing process.

- 1 "Parts / Production process"
- ···Select parts / production process using the parts classification table or enter manually.
- 2 "Country / Region" ··· Select.
- 3 "Customer"
- ···Select Customers (Example: Toyota, Nissan, Denso)
- 4 "Shareholder's country"
- ···You can filter shareholding companies with at least a 20% ownership stake.
- ⑤ Click "Search"→You see the results.

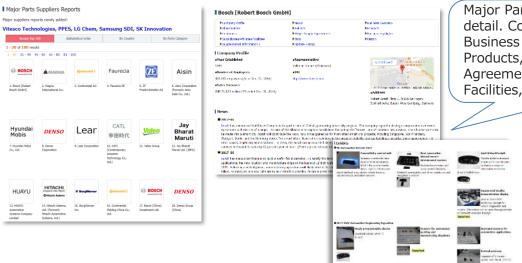


#### Point

The results page will display info such as company information, product names, and customers. You can select the "Supplier List" to sort by size as well as download the list detail into Excel for your company's use.

# Supplier Database

## ▼Top 400 Suppliers <a href="https://www.marklines.com/en/top500/">https://www.marklines.com/en/top500/</a>



Major Parts Suppliers Reports in detail. Company Profile, News, Business Overview, Exhibits, Products, Customers, Major Supply Agreements, Business Highlights, Facilities, etc.

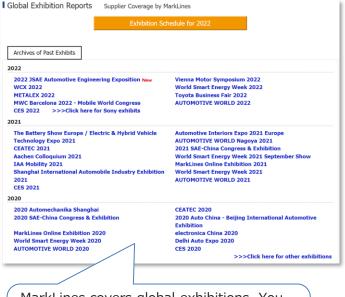
Point

Information is available for business trends, news, exhibition photos and display panel information.

The latest HR info for Japanese OEM and parts suppliers is available (only in Japanese) from 2009.

## **▼**Global Exhibition

#### https://www.marklines.com/en/exhibitions/index



MarkLines covers global exhibitions. You can check reports on the exhibition and information on parts exhibited by each manufacturer.

