Company

MarkLines Co., Ltd.

name:

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Representative Director

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Notice of Revision of Full-Year Consolidated Financial Results Forecast

MarkLines Co., Ltd. (the "Company"), by resolution of its Board of Directors meeting held today, has revised the Company's full-year consolidated financial forecast announced on February 13, 2025, as follows.

Items

1. Revision of full-year consolidated earnings forecast for the fiscal year ending December 2025 (January 1, 2025 to December 31, 2025)

(Amounts in JPY millions)

	Sales	Operating income	Ordinary income	Net income attributable to shareholders of the parent company	Net income per share
Previous forecast (A)	6,500	2,450	2,450	1,710	129.27
Revised forecast (B)	5,600	2,100	2,100	1,450	110.83
Change (B-A)	-900	-350	-350	-260	
Percentage change (%)	-13.8	-14.3	-14.3	-15.2	
(Reference) Results for the previous fiscal year (FY ended Dec. 2024)	5,562	2,216	2,227	1,577	119.35

2. Reasons for revision

In the automotive industry, Japanese, European, and U.S. manufacturers are struggling due to the offensive by Chinese automakers, led by BYD, and the industry as a whole is experiencing declining profit levels due to excessive price competition in China, the largest market. Furthermore, as the performance of Japanese and European manufacturers will be hit further by the U.S. tariff policy, there has been a clear trend towards cutting costs and refraining from budget execution until mid-September, when the tariffs come into effect. As a result, all of the businesses operated by the MarkLines' Group,

with the exception of the promotion advertising business, were affected by a slump in orders during the third quarter of the consolidated cumulative period. With the exception of the Toyota Group, the performance of Japanese manufacturers in the first half of the year has been slow to recover, and this continues to affect the order trends of our Group in the fourth quarter.

Taking the above into consideration, the Company has decided to revise its consolidated financial forecasts for the fiscal year ending December 2025, as net sales, operating income, ordinary income, and net income attributable to owners of the parent are expected to fall short of initial expectations. Please note that this revision to the earnings forecast does not affect the annual dividend forecast (JPY 52.00).

End